

## Make your teeth white

---

We use the most comfortable, predictable and longest lasting whitening process.

That is, snug 'Covers' which you simply slip over your teeth at home and wear for a few hours or overnight.

You may have heard of 'Laser' or 'In-chair' whitening. It sounds wonderful. But unfortunately it's like most things that sound too good to be true.

Laser whitening is often very uncomfortable as it's being done, teeth are likely to be highly sensitive, both during, and for days after the procedure and most telling of all, to make the whitening last, you will then need to use the At-home process afterwards anyway.

### **Our At-home whitening process is simple.**

We make moulds (or impressions) of your teeth. This takes just a few minutes.

Our Technicians use the moulds to custom-make very thin 'Covers', which fit snugly over your teeth.

At the 2nd appointment (2 or 3 working days later) we:

- Check and adjust the fit of the Covers.
- Demonstrate placing the Whitening Gel in each Cover.
- Provide detailed, printed Instructions to take home.

Wear the Covers overnight.

For most people 10 – 14 nights gives an excellent result. Some need to wear the covers longer.

### **How does it work?**

The whitening gel penetrates tooth enamel and oxidises (lightens) the dark, discoloured molecules, which become colourless.

### **Comfort?**

People sometimes imagine the covers will be obtrusive or interfere with sleep.

This almost never happens.

### **Safety?**

Professional products are completely safe. They do not damage tooth enamel.

Whitening has been commonly done for over 25 years.

### **Whiteness?**

You can't over whiten. Simply stop using the gel when you reach your desired whiteness.

### **How long will it last?**

Some habits darken teeth eg. smoking, red wine, coffee, tea, deeply coloured foods.

A Dentist-prescribed Whitening Toothpaste (ask us) keeps your teeth looking whiter longer.

People with the above habits may choose to "Boost" whiteness 18 to 36 months later.

### **What is a "Boost"?**

Use the gel and Covers for 2 to 4 nights. Your teeth return to the colour they first whitened to.

Just purchase a few tubes of whitening gel, at a fraction of the cost of the initial whitening (because you will keep your original Covers).